

Project Title:**Young Female Sex Workers Peer Education through Internet Media Project
(Project Code: PPE 627 PJ)****Executive Summary:****Aim and Objectives**

The ultimate aim of this project is to enhance the awareness of safer sex practice and promote the culture of condom use and HIV tests in the young female sex workers community.

Project design

The project reach young women under 25 years old who work in hidden places of sex industry, including night clubs and mostly Internet. Young women who are selling sex through internet are in less accessible establishments, and most of them are new to the sex industry, which means they are less likely to get accurate information on safe sex and HIV prevention and make them difficult to approach.

Peer educators of this project are young women who are or were sex workers, commit to the project and had been trained for HIV prevention and basic counseling knowledge. Peer educators and young female sex workers shared similar experiences, background, they are the people who understand young female sex workers most, and so they are very convincing to our target population. They joined the outreach with the worker on Internet and at nightclubs, and the worker could follow up on the HIV test and safe sex education with non-judgmental approach.

The project also used a lot of new tools, including smart phones, different types of instant message tool and application, to make sure we get closer to the community, and provide HIV prevention education which are practical for their situation.

Target population

The project target young women who are selling sex under 25 years old, especially who work through internet. They are mostly young, new in the sex industry, the mobility is very high.

Main achievements

The project was successfully built a network between female sex workers who are selling sex on the Internet. The coverage of Teenø Key messages of HIV prevention

at Internet forum which young female sex workers are currently work in is 100%. Also, 15 trained peer educators worked with workers approached over 1200 young women who are selling sex on internet, over 5300 times, and more than 300 of them took HIV test. According to the statistics, 19% and 22% of the young women the project approached are agreed to use condoms when they are sex with their clients, and take the HIV test.

This result reflected that the project was successfully get into the young female sex worker community who are selling sex online.

Conclusions

Young women who are selling sex online is a new phenomenon in recent years. They are in less accessible establishments, new in the sex industry and also young, which means they are more vulnerable when they are problems with sex trade clients or questions on HIV and other STDs. This project stepped into their community and hope to change the current situation. The result is encouraging, and also shown that there are a lot of rooms to improve and work with this community to prevent HIV.