

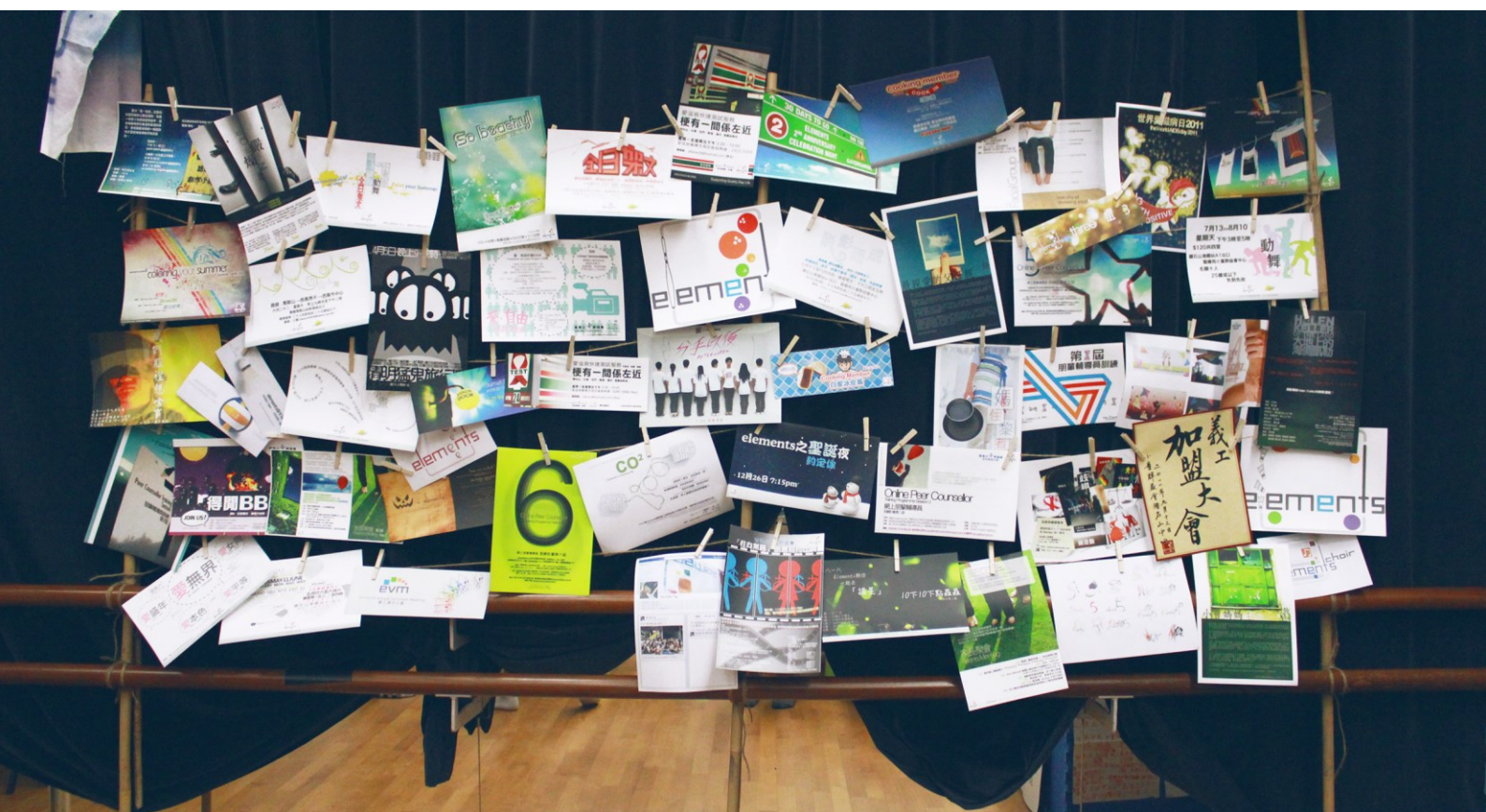


# Executive Summary

(PPE594 PM)

Project Touch  
The Boys' & Girls' Clubs Association of Hong Kong

# Objectives



1. To provide early intervention for newly come out MSM
2. To build up a healthy MSM community where safer sex is the social norm.
3. To empower and mobilise young MSM to take charge in the prevention campaign and develop new initiatives that truly meet the need of MSM;
4. To upscale VCT service in HIV and syphilis for newly come out and high risk young MSM and strengthen VCT service in remote area;
5. To collaborate with parents, teachers, social workers, and medical professionals and engage them in HIV prevention work.

# Service Models



## 1. Building positive lifestyle and healthy community

Young gay men's social scenes, like bar and social apps are often not conducive to safer sex. We build a young MSM community where men support each other about sexual risk reduction and obtaining HIV testing.

## 2. Empowerment focus

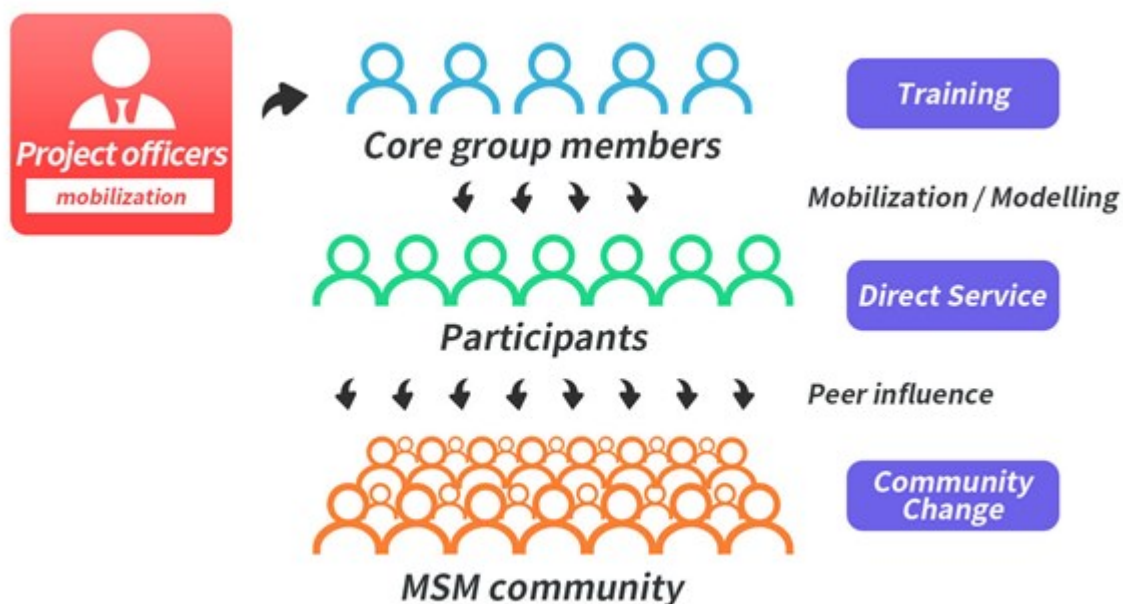
Our project aims at mobilizing and empowering young MSM to take ownership of the Project rather than having the Project carried out for them. Members are encouraged to take part in all the major decision and execution of the project and in the process strengthen their commitment to safer sex practice.

### 3. Community-wide change through interpersonal networks

We encourage the participants to promote safer sex and regular testing through their informal communication and modeling to their peers within their friendship networks.

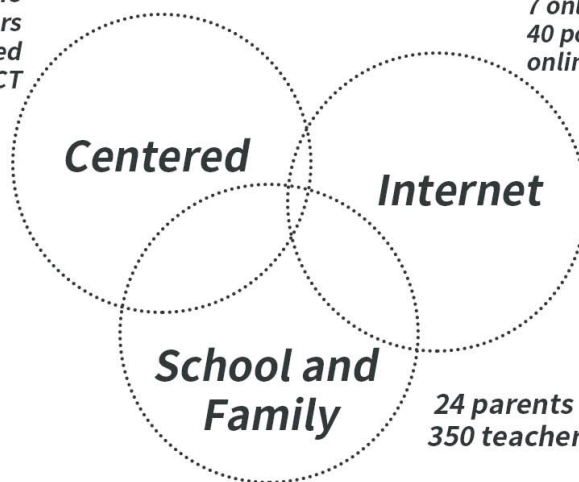
### 4. Multi-professional collaboration

We provided training for parents, teachers and social workers and encourage them to pass safer sex messages to the young MSM.



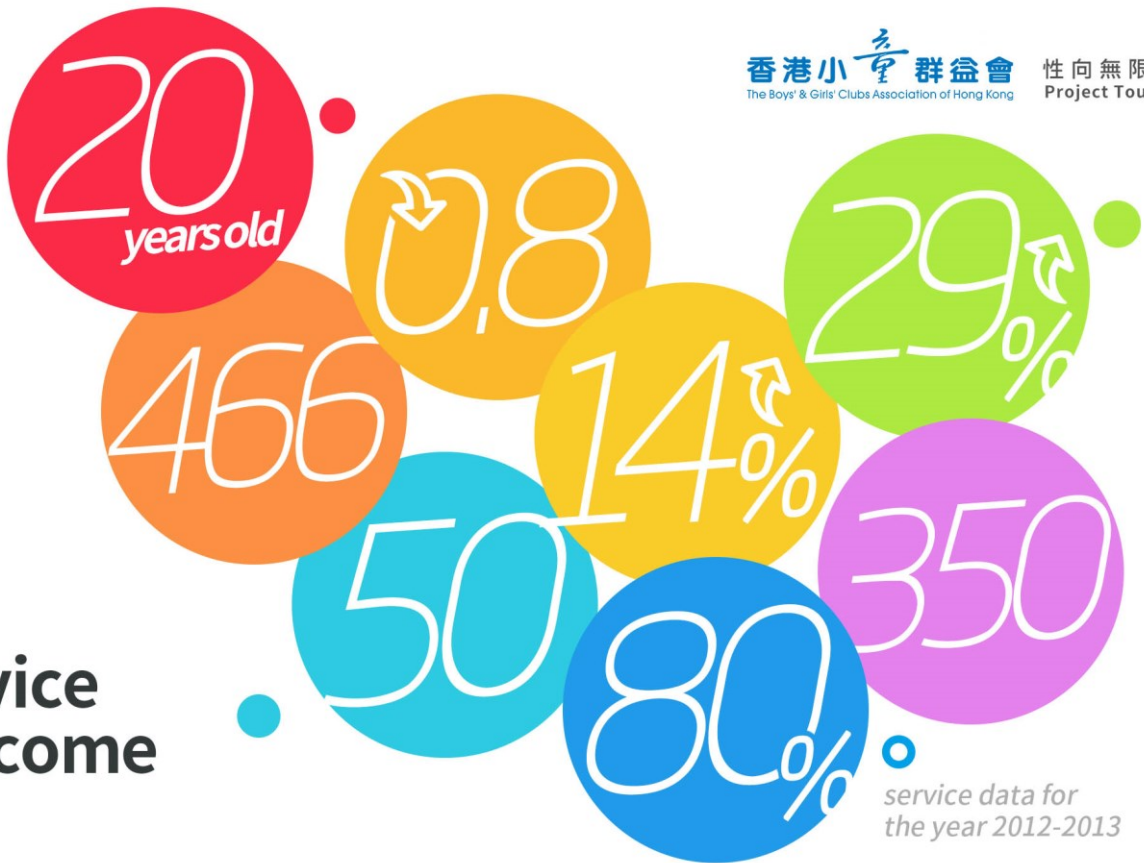
23 core group members  
42 members  
400 MSM participated  
466 received VCT

7 online outreach volunteers  
40 popular opinion leaders  
online outreach



24 parents  
350 teachers and social workers

## Service Outcome



20  
years old

Early intervention for newly come out MSM.  
The average age of our service users is **20**.  
65% of them are under 21 years old.

466

**466 young MSM** young MSM received testing service,  
over 60% of which was the first time to have VCT.

0.8

The number of sex partners in last six months  
dropped by **0.8** after they receive our service (from 2.6 to 1.8).

14%

**Condom use** increase by 14%.

29%

Percentage of having **VCT** in last half year increased by 29%  
(61%→80%).

50

Near **50 volunteers** are trained and involved in  
HIV prevention work. Our team is now the biggest HIV  
prevention volunteer team in Hong Kong.

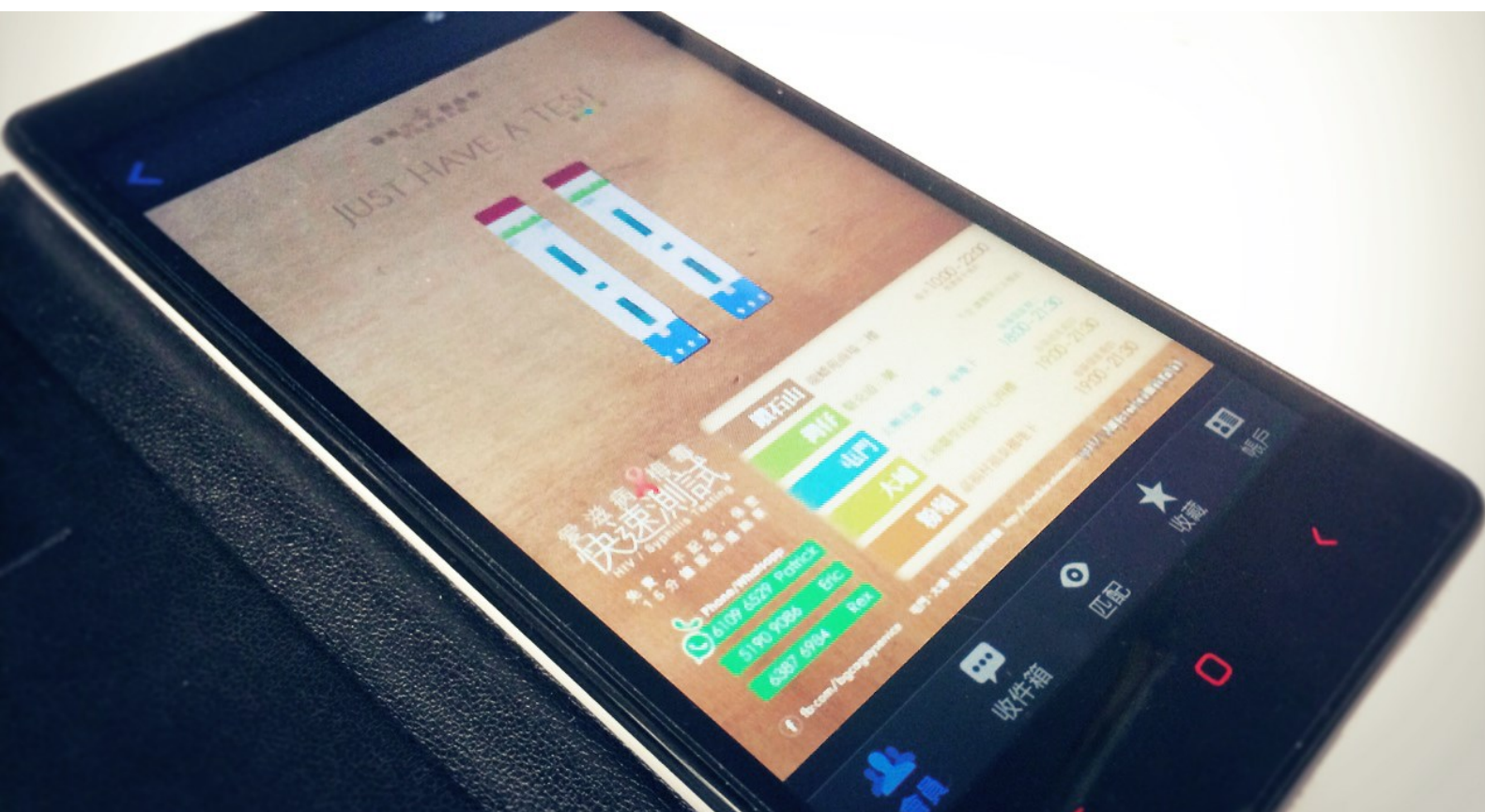
80%

**80%** of participants encourage their friends to have  
safer sex and receive testing, compared with 50% before service. Every par-  
ticipants spread prevention to **4.8 friends** in average.

350

**350 teachers and social workers**  
are trained to work with gay youths and HIV prevention .

# Service Development



1. In response to the lower condom use rate among MSM with regular relationship, we started employing the Australian ACON TALK-TEST-TEST-TRUST model in **couple support and testing services**, to tackle the unsafe sex practice among couples and address the psychosocial factors behind such as difficulties in developing intimacy and commitment, open relationship, family issues and mental health, boundaries setting, power & control, etc. The project aims at strengthening their awareness of self-protection and negotiation skills.
2. **VCT services** were developed in remote areas, including **Tuen Mun, Tai Po, Fan Lan** and **Tsang Kwan O**.

3. With the increase usage of smart phone, we started our promotion and outreach on 4 main **social apps**.
4. We started the first **behavioral surveillance targeting young MSM below 21**, collaborated with Dr. Krystal Lee. We received 324 responses and the report was shared with ACA and CFA.

